

2022 Maine Shared  
Community Health Needs Assessment

# Franklin County



**Northern Light Health**<sup>SM</sup>

# COVID-19 AND OUR HEALTH

While our quantitative data pre-dates the COVID-19 pandemic, the 2021 community health needs assessment outreach took place during the pandemic, and participants noted its impacts in deep and meaningful ways. It was impossible not to recognize the pandemic's impacts on healthcare, health outcomes, behavioral health, and social support systems, especially for those who experience systemic disadvantages.

Challenges in accessing care have impacted chronic disease management and caused delays in non-emergency procedures. Rates of those seeking medical care for even acute health events such as heart attack, stroke, and uncontrolled high blood sugar were low during the early phase of the pandemic due to COVID-19 concerns. This occurred even while the use of telemedicine increased (Kendzerska, et al., 2021). Later in the pandemic, health care usage data from July 2020 through July 2021 show that increases in ICU bed occupancy were followed weeks later by a higher number of deaths not caused by COVID than typically seen before the pandemic. ICU bed occupancy had exceeded 75% of capacity nationwide for at least 12 weeks as of October 25, 2021 (French G., et al., 2021).

Previous disasters have shown that the secondary impacts on population health are long-lasting. For instance, 10 years after Hurricane Katrina, Tulane University Health Sciences Center saw a significant increase in heart disease and related risk factors such as increases in A1C levels, blood pressure, and LDL cholesterol (Fonseca, et al., 2009). The after-effects of disasters such as the Iraqi occupation in Kuwait in 1990, the London bombings in 2005, and the tidal waves and the nuclear meltdown in Fukushima, Japan in 2011 have revealed the need for immediate as well as long-term mental health care (McFarlane & Williams, 2012).

Emerging concerns on the lasting impacts of this pandemic also include the long-term effects of COVID infection as our newest chronic disease. A recent systematic review estimates that more than half of COVID-19 survivors worldwide continue to have COVID-related health problems six months after recovery from acute COVID-19 infection (Groff, et al., 2021). New evidence shows increases in adult diagnoses of diabetes, the risk for diabetes among children, and worsening diabetes among those who already had diabetes after COVID-19 infection (Barrett, et al, 2022).

There are some concerns that the pandemic has had negative impacts on health behaviors. However, the evidence is not yet clear. In Maine, newly available 2020 Maine Behavioral Risk Factors Surveillance System (BRFSS) data on a few key measures give us an early snapshot of the health of Maine adults in the first year of the pandemic. These data do not show any evidence of adverse impacts on trends in smoking, alcohol use, overweight, obesity, or physical activity. Self-reported alcohol use, binge drinking, and current smoking in 2020 were at the lowest levels since 2011 (Maine CDC, unpublished analysis). Drug overdose deaths increased by 33% in 2020 and by another estimated 23% in 2021 according to preliminary findings (Maine Attorney General's Office); it is not clear whether this is a continuation of previous trends, other factors, or due to the pandemic.

The pandemic is affecting different segments of the population more than others. The August 2021/COVID Resilience Survey showed that younger people, people of color, and those with lower incomes all had elevated stress (American Psychological Association). In Maine, Black or African Americans experience a disproportionate share of the COVID-19 burden as they are only 1.4% of Maine's total population yet, as of January 19, 2022, makeup 3.1% of cases and hospitalizations (Maine DHHS).

Thus, the findings in the 2022 Maine Shared CHNA Reports which show the most often identified priorities such as mental health, substance and alcohol use, access to care, and social determinants of health take on new meaning and an increased sense of urgency.

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## INTRODUCTION

The **Maine Shared Community Health Needs Assessment (Maine Shared CHNA)** is a collaboration between Central Maine Healthcare (CMHC), Maine Center for Disease Control and Prevention (Maine CDC), MaineGeneral Health (MGH), MaineHealth (MH), and Northern Light Health (NLH). The vision of the Maine Shared CHNA is to turn health data into action so that Maine will become the healthiest state in the U.S.

The mission of the Maine Shared CHNA is to:

- Create Shared CHNA Reports,
- Engage and activate communities, and
- Support data-driven health improvements for Maine people.

This is the fourth Maine Shared CHNA and the third conducted on a triennial basis. The Collaboration began with the One Maine initiative published in 2010. The project was renamed to the Shared Health Needs Assessment and Planning Process in 2015 which informed the 2016 final reports, and renamed to the Maine Shared CHNA in 2018, which informed the 2019 final reports. The 2021 community engagement cycle has informed the 2022 final reports.

New this cycle is an expanded effort to reach those who may experience systemic disadvantages and therefore experience a greater rate of health disparities. Two types of outreach were piloted in this effort. One effort included nine community sponsored events hosted by organizations representing the following communities: Black or African Americans; people who are deaf or hard of hearing; people with a mental health diagnosis; people with a disability; people who define themselves or identify as lesbian, gay, bisexual, transgender, and queer and/or questioning (LGBTQ+); people with low income; older adults; people who are homeless or formerly homeless; and youth. In addition to these events, 1,000 oral surveys were conducted in collaboration with eight ethnic-based community organizations’ community health workers to better reach Maine’s immigrant population. A complete description of how these efforts were deployed and a listing of those who provided input is provided in the Methodology section on page 18.

All of the County, District, and State reports and additional information and data can be found on our web page: [www.mainechna.org](http://www.mainechna.org).



# EXECUTIVE SUMMARY

## LEADING CAUSES OF DEATH

One way to view the top health priorities is to consider their contributions to Maine’s morbidity, mortality, and overall quality of life issues. It is important to note Maine’s leading causes of death to put the community-identified health priorities into perspective. This includes underlying causes of death such as tobacco use, substance use, and obesity.

Table 1. Leading Causes of Death

RANK	MAINE	FRANKLIN COUNTY
1	Cancer	Cancer
2	Heart Disease	Heart Disease
3	Unintentional Injury	Chronic Lower Respiratory Disease
4	Chronic Lower Respiratory Disease	Unintentional Injury
5	Stroke	Stroke

## TOP HEALTH PRIORITIES

The participants at the Franklin County forum have identified the following health priorities.

Table 2. Top Health Priorities for Franklin County

PRIORITIES	% OF VOTES
Mental Health	69%
Access to Care	49%
Substance & Alcohol Use	49%
Social Determinants of Health	46%

Statewide, participants identified similar top four priorities in the 2021 engagement process as was in 2018.

Table 3. Top Health Priorities for County/State

PRIORITIES	2018		2021	
Mental Health	✓	●	✓	●
Access to Care	✓	●	✓	●
Social Determinants of Health	✓	●	✓	●
Substance & Alcohol Use	✓	●	✓	●
Older Adult Health		●		
Physical Activity, Nutrition, and Weight	✓	●		

✓ County Priority ● State Priority

Common themes identified by participants in 2021 include an emerging mental health crisis; challenges in access to healthcare, including mental health providers; issues related to poverty, transportation, and other social determinants of

health in a rural state; and increasing rates of substance use.

The following pages describe each of these priorities in more detail including the **major health concerns** identified by participants in the community engagement process. There is a description of community-identified resources available to address those concerns as well as any related gaps or needs. Where available, there is also information for certain groups that are at higher risk due to systemic disadvantages. Finally, following the sections that discuss each of the health priorities is a listing of other health issues that were raised by community members but were not identified as priorities.

## DEMOGRAPHICS

Franklin is a rural county, with lower income and educational attainment and higher rates of children living in poverty. Much of the population is at or near retirement age.

Table 4. Selected Demographics

	COUNTY	MAINE
Population numbers	29,982	1.34M
Median household income	\$51,422	\$57,918
Unemployment rate	6.1%	5.4%
Individuals living in poverty	11.5%	11.8%
Children living in poverty	16.6%	13.8%

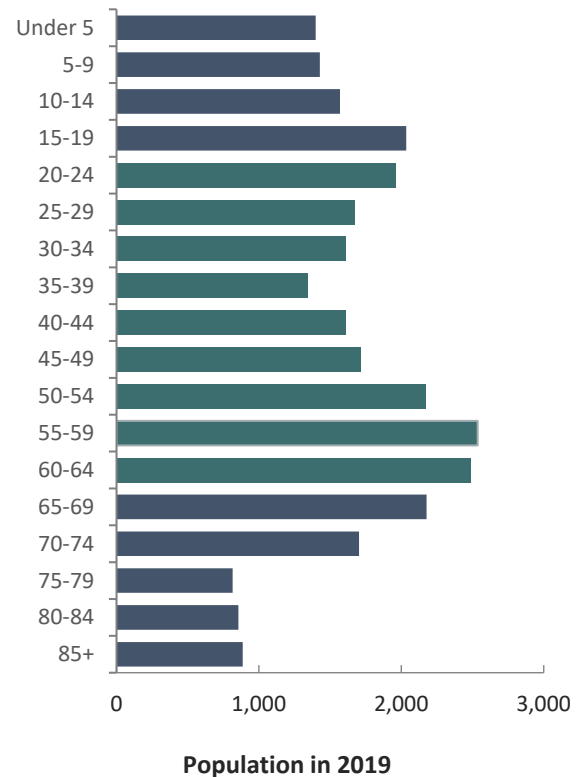
Table 4. Selected Demographics (continued)

	COUNTY	MAINE
65+ living alone	27.0%	29.0%
Associate's degree or higher (age 25+)	35.4%	41.9%
Gay, lesbian, and bisexual (adults)	2.8%	3.5%
Persons with a disability	15.5%	16.0%
Veterans	11.2%	9.6%

Table 5. Race/Ethnicity in Franklin County

	PERCENT	NUMBER
American Indian/Alaskan Native	0.1%	39
Asian	0.4%	113
Black/African American	0.2%	73
Native Hawaiian or other Pacific Islander	-	-
White	96.5%	28,920
Some other race	0.2%	69
Two or more races	2.4%	707
Hispanic	1.3%	389
Non-Hispanic	98.7%	29,593

Figure 1. Age distribution for Franklin County



## HEALTH EQUITY

There is significant agreement between the priorities chosen during county forums and those identified through community-sponsored events and oral surveys. The underlying root causes for those who may experience systemic disadvantages differ depending on local resources and unique characteristics and cultural norms for each sub-population. These differences are best identified through further collaboration at the community level.

For a detailed look at what each community identified as priority health topics, as well as any gaps or barriers and resources or assets, please see the State Report, found on the Maine Shared CHNA website, [www.mainechna.org](http://www.mainechna.org).

For a quantitative look at how these differences affect health outcomes, see the Health Equity Data Sheets, also found on the Maine Shared CHNA website, [www.mainechna.org](http://www.mainechna.org).

## NEXT STEPS

This assessment report will be used to fulfill the Internal Revenue Service (IRS) requirements for non-profit hospitals as well as the Public Health Accreditation Board (PHAB) requirements for state and local public health departments. The next steps include:

- For hospitals, create an informed implementation strategy designed to address the identified needs.
- For District Coordinating Councils, create District Health Improvement Plans.
- For the Maine CDC, create an informed State Health Improvement Plan.

This report will also be used by policymakers, non-profits, businesses, academics, and countless community partners to support strategic planning, coalition building, and grant writing. Taken together, these steps can lead to Maine becoming the healthiest state in the nation.

# PRIORITY: MENTAL HEALTH

## KEY TAKEAWAYS FOR FRANKLIN COUNTY

Mental health was the top priority identified in Franklin County. It was also identified as a top health concern in all other counties and in all other underserved community events in the state. Mental health includes emotional, psychological, and social well-being. It affects how we think, feel, and act. It also helps determine how we handle stress, relate to others, and make healthy choices.<sup>1</sup>

Participants in an event hosted for those with a mental health diagnosis noted extremely long waitlists for services, highlighting a need for more high-quality mental health services. Participants also suggested the need for more case management, supportive, and wrap-around services, as those with a mental health diagnosis required varied and nuanced care and treatment. There is still a stigma around mental health and asking for help despite outreach efforts.

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*“People aren’t comfortable sharing needs or asking for help.”*

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**Availability of mental health providers** was the most frequently mentioned indicator related to mental health. They also noted long waitlists to access mental health care services. Around one-third (31%) of community forum participants noted the use of the **emergency department** to address mental health needs in Franklin County. Mental health emergency room discharges were 164.2 per 10,000 during the 2016-2018 time period. This was significantly lower than in Maine (181.5).

**Mental health issues among youth** were concerning to those in the community. In 2019, 35.0% of high school students reported feeling sad or hopeless for two or more weeks in a row. This was a significant increase from 26.2% in 2017. In 2019, 16.7% of high school students seriously considered suicide. During the same time period, 3.1% of middle school students reported feeling sad

or hopeless for two or more weeks in a row and 25.9% seriously considered suicide. The percentage of middle school students who reported feeling sad or hopeless was significantly higher than Maine overall (33.1).

There were concerns about the impact of the COVID-19 pandemic on youth, including potential increases in adverse childhood experiences (ACEs) resulting from the pandemic which forced homeschooling in potentially unsafe situations while decreasing access to school-based supports.

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*“There needs to be a culture shift to focus on youth and prevention.”*

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One-quarter of adults (24.2%) in Franklin County have experienced **depression** in their lifetime, while one in five (19.1%) has experienced **anxiety**. Community members noted that despite efforts, there is still a significant stigma in discussing and seeking help for these issues. They noted a need for more education at multiple levels, including the general public, in schools, and for law enforcement and first responders.

The percentage of adults receiving **outpatient mental health treatment** in Franklin County increased from 11.7% in 2012-2014 to 17.7% in 2015-2017. Among all Maine adults, 18.0% were receiving outpatient mental health treatment between 2015 and 2017.

Community resources mentioned to address mental health issues include NAMI’s Maine Teen Text Support Line, case management services available through multiple agencies, and MaineHealth.

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*For more information about how those who may experience systemic disadvantages are impacted by this priority health topic area, please see the State CHNA Report.*

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<sup>1</sup> Centers for Disease Control and Prevention. Available from: <https://www.cdc.gov/mentalhealth/index.htm>

## MAJOR HEALTH CONCERNS FOR FRANKLIN COUNTY

INDICATOR	FRANKLIN COUNTY			BENCHMARKS			
	POINT 1	POINT 2	CHANGE	MAINE	+/-	U.S.	+/-
<b>MENTAL HEALTH</b>							
Mental health emergency department rate per 10,000 population	—	2016-2018 <b>164.2</b>	N/A	2016-2018 <b>181.5</b>	★	—	N/A
Depression, current symptoms (adults)	2012-2014 <b>9.2%</b>	2015-2017 <b>11.8%</b>	○	2015-2017 <b>9.5%</b>	○	—	N/A
Depression, lifetime	2012-2014 <b>21.1%</b>	2015-2017 <b>24.2%</b>	○	2015-2017 <b>23.7%</b>	○	2017 <b>19.1%</b>	N/A
Anxiety, lifetime	2012-2014 <b>15.9%</b>	2015-2017 <b>19.1%</b>	○	2015-2017 <b>21.4%</b>	○	—	N/A
Sad/hopeless for two weeks in a row (high school students)	2017 <b>26.2%</b>	2019 <b>35.0%</b>	!	2019 <b>32.1%</b>	○	—	N/A
Sad/hopeless for two weeks in a row (middle school students)	2017 <b>24.6%</b>	2019 <b>33.1%</b>	○	2019 <b>24.8%</b>	!	—	N/A
Seriously considered suicide (high school students)	2017 <b>14.6%</b>	2019 <b>16.7%</b>	○	2019 <b>16.4%</b>	○	—	N/A
Seriously considered suicide (middle school students)	2017 <b>18.8%</b>	2019 <b>25.9%</b>	○	2019 <b>19.8%</b>	○	—	N/A
Chronic disease among persons with depression	—	2011-2017 —	N/A	2011-2017 <b>30.8%</b>	N/A	—	N/A
Ratio of population to psychiatrists	—	2019 —	N/A	2019 <b>12,985.0</b>	N/A	—	N/A
Currently receiving outpatient mental health treatment (adults)	2012-2014 <b>11.7%</b>	2015-2017 <b>17.7%</b>	N/A	2015-2017 <b>18.0%</b>	N/A	—	N/A

CHANGE columns shows statistically significant changes in the indicator over time.

★	means the health issue or problem is getting better over time.
!	means the health issue or problem is getting worse over time.
○	means the change was not statistically significant.
N/A	means there is not enough data to make a comparison.
<b>BENCHMARK</b> columns compare the county data to the state and national data.	
★	means the county is doing significantly better than the state or national average.
!	means the county is doing significantly worse than the state or national average.
○	means there is no statistically significant difference between the data points.
N/A	means there is not enough data to make a comparison.
<b>ADDITIONAL SYMBOLS</b>	
*	means results may be statistically unreliable due to small numbers, use caution when interpreting.
—	means data is unavailable because of lack of data or suppressed data due to a small number of respondents.



## COMMUNITY RESOURCES TO ADDRESS MENTAL HEALTH

Community members identified multiple available treatment options and the presence of youth mental health resources as assets available for the Franklin County community. The community also identified barriers to care, including a lack of mental health providers, a need for additional youth mental health services, a lack of focus on prevention, and the lack of education among law enforcement and first responders as ongoing challenges Franklin County will need to overcome.

The following information was gathered from participants during a group activity, where participants were asked to share their knowledge of the gaps and needs or resources and assets in their communities about the identified health priorities. The numbers in parentheses indicate the number of times community members mentioned or concurred with what was listed.

Table 6. Gaps/Needs and Available Resources (Mental Health)

AVAILABLE RESOURCES	GAPS/NEEDS
<p><b>Collaboration</b> Collaboration (2) Support from MaineHealth &amp; Franklin Community Health Network (FCHN)</p> <p><b>Treatment</b> NorthStar Substance Abuse and Mental Health Services Administration (SAMSHA) grant New psychiatrist in the network (2)</p> <p><b>Schools/Youth</b> Teen text line - National Alliance on Mental Illness Maine (NAMI) (3) NAMI curriculum - Sources of Strength (3) Youth Peer Support Network (MaineHealth) (2) Sources of Strength curriculum</p>	<p><b>Providers/Workforce</b> Lack of providers - general (4) Lack of counselors (6)</p> <p><b>Coordination</b> Siloed work (5) Lack of strong public health infrastructure (5)</p> <p><b>Youth/families</b> Need culture shift focusing on youth and prevention (2) Resources for children/adolescents (5) Resources for parents (5)</p> <p><b>Barriers to Treatment</b> Long wait lists (8) Stigma (7) People uncomfortable sharing needs People afraid to ask for help (4) Cost of care (4) Social isolation (2)</p> <p><b>Training/education</b> Lack of education (in general, trauma-informed, for first responders, etc.) (14) Access to evidence-based interventions for parents (3)</p>

# PRIORITY: ACCESS TO CARE

## KEY TAKEAWAYS FOR FRANKLIN COUNTY

Access to care was identified as the second top priority in Franklin County. It was also identified as a top health concern in all other counties in the state. Access to care means having the timely use of health services to achieve the best possible health outcomes. It consists of four main components: availability of insurance coverage, availability of services, timeliness of access, and the health care workforce.<sup>2</sup>

Participants in the community forums noted that the rurality of the county creates barriers that are difficult to address, including attracting and keeping health care providers, a lack of urgent care services, long travel distances, and a lack of broadband access that makes telehealth and other online services more difficult to implement. Overuse or misuse of the emergency department for preventative or routine care was also noted as a challenge for the community.

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*“[There is a] lack of primary care; overuse/misuse of ED for conditions that may be better handled in a primary care setting”*

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**Cost barriers to care** were the most frequently identified health indicator related to access to care. In 2015-2017, 10.7% of adults reported that there was a time during the last 12 months when they needed to see a doctor but could not because of the cost. This is similar to the state overall (10.6%).

A lack of health insurance was another health indicator frequently mentioned by community members. From 2015-2019, the rate of **uninsured** in Franklin County was 10.0%. This is significantly higher than the state uninsured rate of 7.9% over that same period. For children ages 0-19, 45.6% were **enrolled in MaineCare** in 2020.

A lack of **availability of primary care providers** in Franklin County was the third most frequently

mentioned health indicator related to access to care. In 2019, 27.2% of Franklin County residents needed to travel 30 miles or more to be seen by a primary care provider. This is higher than the state rate of 20.0%. It was also identified as a common gap/need in the area (mentioned by 26% of forum participants).

The percentage of adults who were seen by **any primary care provider** between 2015 and 2017 was 67.1%. This rate is significantly lower than the 72.0% of Maine residents overall during the same period. This means 32.9% (1 in 3) of Franklin County residents were at risk of not receiving routine preventative care.

Disparate communities experience barriers related to access differently. Black or African American community members expressed concerns about representation and culturally competent care, as well as issues with health literacy. Similarly, individuals with disabilities noted a lack of provider training in care and communication with the population. Additionally, the LGBTQ+ community identified a need for primary care, behavioral health, and other providers who offer affirming care for the LGBTQ+ population. In addition to race, disability or sexual orientation, white rural communities face unique challenges and stigma related to poverty.

Despite the challenges that Franklin County faces with access to care, community forum participants noted the area has Community Paramedicine, and Healthy Community Coalition of Greater Franklin County Mobile Health Unit.

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*For more information about how those who may experience systemic disadvantages are impacted by this priority health topic area, please see the State CHNA Report.*

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<sup>2</sup> Chartbook on Access to Health Care, Agency for Healthcare Research and Quality. Available from: <https://www.ahrq.gov/research/findings/nhqdr/chartbooks/access/elements.html>

## MAJOR HEALTH CONCERNS FOR FRANKLIN COUNTY

INDICATOR	FRANKLIN COUNTY			BENCHMARKS			
	POINT 1	POINT 2	CHANGE	MAINE	+/-	U.S.	+/-
<b>ACCESS</b>							
Uninsured	2009-2011 11.2%	2015-2019 10.0%	○	2015-2019 7.9%	!	2019 9.2%	N/A
MaineCare enrollment (all ages)	2019 27.9%	2020 32.4%	N/A	2020 29.1%	N/A	2020 24.1%	N/A
MaineCare enrollment (ages 0-19)	2019 40.4%	2020 45.6%	N/A	2020 43.8%	N/A	—	N/A
Ratio of population to primary care physicians	—	2019 1,686.0	N/A	2019 1,332.0	N/A	—	N/A
Usual primary care provider (adults)	2012-2014 86.9%	2015-2017 87.9%	○	2015-2017 87.9%	○	2017 76.8%	N/A
Primary care visit to any primary care provider in the past year	2012-2014 66.6%	2015-2017 67.1%	○	2015-2017 72.0%	!	2017 70.4%	N/A
Cost barriers to health care	2011-2013 12.8%	2015-2017 10.7%	○	2015-2017 10.6%	○	2016 12.0%	N/A
Primary care visits that were more than 30 miles from the patient's home	—	2019 27.2%	N/A	2019 20.0%	N/A	—	N/A

CHANGE columns shows statistically significant changes in the indicator over time.

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○	means the change was not statistically significant.
N/A	means there is not enough data to make a comparison.

BENCHMARK columns compare the county data to the state and national data.

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N/A	means there is not enough data to make a comparison.

ADDITIONAL SYMBOLS

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—	means data is unavailable because of lack of data or suppressed data due to a small number of respondents.

# COMMUNITY RESOURCES TO ADDRESS ACCESS TO CARE

Available resources in Franklin County to address issues related to access include cohesion of the community, the presence of community organizations that increase access to care, emerging technologies, alternatives to in-office care, health care education, and a development plan for the health care workforce. Community members were also able to identify potential barriers to care. These included limited numbers of healthcare providers, the necessity to travel long distances to access care, the need for transportation resources in an extremely rural area, and a lack of urgent care resources.

The following information was gathered from participants during a group activity, where participants were asked to share their knowledge of the gaps and needs or resources and assets in their communities about the identified health priorities. The numbers in parentheses indicate the number of times community members mentioned or concurred with what was listed.

Table 7. Gaps/Needs and Available Resources (Access to Care)

AVAILABLE RESOURCES	GAPS/NEEDS
<p><b>Community Cohesion</b>            Collaboration            Support from MaineHealth and Franklin Community Health Network</p> <p><b>Access alternatives</b>            Narcan distribution            Community Paramedicine            Healthy Community Coalition of Greater Franklin County (HCC) Mobile Health Unit            Clinical integration and primary care provider programs increasing referrals</p> <p><b>Technology</b>            Telehealth</p>	<p><b>Barriers to Care</b>            Lack of broadband (6)            Lack of health insurance (4)</p> <p><b>Transportation</b>            Transportation (10)            Distance to travel (3)</p> <p><b>Health Services</b>            No urgent care (5)            Use of ED for dental care (2)            Lack of access - primary care (6)</p> <p><b>Housing</b>            No shelter for youth/families (4)</p> <p><b>Coordination</b>            Siloed work (5)            Lack of strong public health infrastructure (5)</p>

# PRIORITY: SUBSTANCE & ALCOHOL USE

## KEY TAKEAWAYS FOR FRANKLIN COUNTY

Substance and alcohol use was selected as a top priority in Franklin County. It was also identified as one of the top health concerns in all other counties in the state. Recurring use of alcohol and/or drugs can have significant negative impacts, including health problems, disability, and failure to meet major responsibilities at work, school, or home. Substance use has also been linked to co-occurring mental health issues such as anxiety, depression, and attention-deficit/hyperactivity disorder (ADHD), among others.<sup>3</sup>

**Overdose deaths** were the most frequently mentioned health indicator for substance use in Franklin County. In 2020, the rate of overdose deaths per 100,000 population in Franklin County was 26.7. This was an increase from 16.6 in 2019. The rate in Maine in 2020 was 37.3.

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*“Changing societal norms around drug use and increased access (especially for marijuana and alcohol-delivery services).”*

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**Drug-affected infants** were the second most frequently mentioned health indicator for substance use. The rate of drug-affected infant reports per 1,000 births in Franklin County was 58.2 in 2018-2019. This was an increase from 45.3 in 2017 and lower than the state rate overall (73.7).

**Hospital utilization** was the third most frequently mentioned health indicator for substance use. In 2016-2018, the rate of opiate poisoning hospitalizations per 10,000 population in Franklin County was 1.7. This was similar to the state overall (1.4).

Community forum participants expressed concerns about multiple drug and alcohol use health indicators, including **adult chronic heavy drinking, alcohol-induced deaths, misuse of prescription**

**drugs, and marijuana use.** Participants noted changing societal norms around drug use and increased access, especially for marijuana and alcohol.

The percentage of adults who used marijuana in the past 30 days in Franklin County increased from 11.0% in 2013-2016 to 14.8% in 2017. This rate was similar to the state overall (16.3%) in 2017.

Past-30-day use of prescription drugs among middle school students in 2019 was 3.5%. This was significantly higher than the state rate of 3.0%.

Community members facing systemic disadvantages, including the formerly homeless or homeless, low-income adults, and the LGBTQ+ community mentioned a lack of treatment and recovery resources in the state. They noted a lack of harm-reduction programming, a need for supportive living environments, and skill-building programs for independent living.

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*“No needle exchanges in the region. No recovery residences or clinics.”*

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Participants mentioned common barriers to addressing substance and alcohol use include a lack of substance and alcohol use treatment providers and programs, such as those that offer Medication-Assisted Treatment (MAT). They also mentioned resources such as Acadia Virtual Pediatric Outpatient Recovery Group, NorthStar SAMHSA grant, Narcan distribution, and the Dirigo Intensive Outpatient Program.

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*For more information about how those who may experience systemic disadvantages are impacted by this priority health topic area, please see the State CHNA Report.*

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<sup>3</sup> Mental Health and Substance Use Disorders. Substance Abuse and Mental Health Services Administration (SAMHSA). Available from: <https://www.samhsa.gov/find-help/disorders>



## MAJOR HEALTH CONCERNS FOR FRANKLIN COUNTY

INDICATOR	FRANKLIN COUNTY			BENCHMARKS			
	POINT 1	POINT 2	CHANGE	MAINE	+/-	U.S.	+/-
<b>SUBSTANCE AND ALCOHOL USE</b>							
Overdose deaths per 100,000 population	2019 <b>16.6</b>	2020 <b>26.7</b>	○	2020 <b>37.3</b>	○	2019 <b>21.5</b>	N/A
Drug-induced deaths per 100,000 population	2007-2011 <b>12.4</b>	2015-2019 <b>17.4</b>	○	2015-2019 <b>29.5</b>	★	2019 <b>22.8</b>	N/A
Alcohol-induced deaths per 100,000 population	2007-2011 <b>7.3</b>	2015-2019 <b>7.2*</b>	○	2015-2019 <b>11.6</b>	○	2019 <b>10.4</b>	N/A
Alcohol-impaired driving deaths per 100,000 population	2018 <b>10.0</b>	2019 <b>0.0</b>	N/A	2019 <b>3.8</b>	N/A	2019 <b>3.1</b>	N/A
Drug-affected infant reports per 1,000 births	2017 <b>45.3*</b>	2018-2019 <b>58.2</b>	○	2018-2019 <b>73.7</b>	○	—	N/A
Chronic heavy drinking (adults)	2012-2014 <b>8.4%</b>	2015-2017 <b>9.2%</b>	○	2015-2017 <b>8.5%</b>	○	2017 <b>6.2%</b>	N/A
Binge drinking (adults)	2012-2014 <b>18.9%</b>	2015-2017 <b>17.0%</b>	○	2015-2017 <b>17.9%</b>	○	2017 <b>17.4%</b>	N/A
Past-30-day marijuana use (adults)	2013-2016 <b>11.0%</b>	2017 <b>14.8%</b>	○	2017 <b>16.3%</b>	○	—	N/A
Past-30-day misuse of prescription drugs (adult)	—	2013-2017 <b>0.9%*</b>	N/A	2013-2017 <b>1.0%</b>	○	—	N/A
Past-30-day alcohol use (high school students)	2017 <b>26.4%</b>	2019 <b>25.2%</b>	○	2019 <b>22.9%</b>	○	—	N/A
Past-30-day alcohol use (middle school students)	2017 <b>8.8%</b>	2019 <b>8.6%</b>	○	2019 <b>4.0%</b>	○	—	N/A
Binge drinking (high school students)	2017 <b>11.4%</b>	2019 <b>8.2%</b>	○	2019 <b>8.2%</b>	○	—	N/A
Binge drinking (middle school students)	2017 <b>3.8%</b>	2019 <b>2.5%</b>	○	2019 <b>1.3%</b>	○	—	N/A
Past-30-day marijuana use (high school students)	2017 <b>22.5%</b>	2019 <b>25.8%</b>	○	2019 <b>22.1%</b>	○	—	N/A
Past-30-day marijuana use (middle school students)	2017 <b>7.7%</b>	2019 <b>8.6%</b>	○	2019 <b>4.1%</b>	○	—	N/A
Past-30-day misuse of prescription drugs (high school students)	2017 <b>6.0%</b>	2019 <b>6.2%</b>	○	2019 <b>5.0%</b>	○	—	N/A
Past-30-day misuse of prescription drugs (middle school students)	2017 <b>1.6%</b>	2019 <b>3.9%</b>	!	2019 <b>3.0%</b>	○	—	N/A
Narcotic doses dispensed per capita by retail pharmacies	2019 <b>12.9</b>	2020 <b>12.8</b>	N/A	2020 <b>12.1</b>	N/A	—	N/A
Overdose emergency medical service responses per 10,000 population	2019 <b>49.0</b>	2020 <b>55.4</b>	○	2020 <b>76.7</b>	★	—	N/A
Opiate poisoning emergency department rate per 10,000 population	—	2016-2018 <b>7.0</b>	N/A	2016-2018 <b>9.9</b>	★	—	N/A
Opiate poisoning hospitalizations per 10,000 population	—	2016-2018 <b>1.7*</b>	N/A	2016-2018 <b>1.4</b>	○	—	N/A

CHANGE columns shows statistically significant changes in the indicator over time.	
★	means the health issue or problem is getting better over time.
!	means the health issue or problem is getting worse over time.
○	means the change was not statistically significant.
N/A	means there is not enough data to make a comparison.
BENCHMARK columns compare the county data to the state and national data.	
★	means the county is doing significantly better than the state or national average.
!	means the county is doing significantly worse than the state or national average.
○	means there is no statistically significant difference between the data points.
N/A	means there is not enough data to make a comparison.
ADDITIONAL SYMBOLS	
*	means results may be statistically unreliable due to small numbers, use caution when interpreting.
—	means data is unavailable because of lack of data or suppressed data due to a small number of respondents.

# COMMUNITY RESOURCES TO ADDRESS SUBSTANCE & ALCOHOL USE

Community members in Franklin County identified peer recovery and treatment resources available as potential strengths to address substance use in their county, along with harm reduction strategies and funding sources. Additionally, barriers to substance use issues were identified by community members, including a lack of available treatment programs, a lack of collaboration on the issue, a need for recovery residences and centers, widely available addictive substances, and changing societal norms surrounding substance use.

The following information was gathered from participants during a group activity, where participants were asked to share their knowledge of the gaps and needs or resources and assets in their communities about the identified health priorities. The numbers in parentheses indicate the number of times community members mentioned or concurred with what was listed.

Table 8. Gaps/Needs and Available Resources (Substance & Alcohol Use)

AVAILABLE RESOURCES	GAPS/NEEDS
<p><b>Collaboration</b> Collaboration (2) Support from MaineHealth and Franklin Community Health Network</p> <p><b>Recovery</b> Acadia Virtual Pediatric Out Patient Recovery Group (2)</p> <p><b>Treatment</b> Dirigo Intensive Outpatient Treatment (IOP) (2)</p> <p><b>Harm Reduction</b> Narcan distribution and training (6)</p> <p><b>Funding</b> Health Resources and Services Administration (HRSA) Grant addressing rural opioid response (2) NorthStar Substance Abuse and Mental Health Services Administration (SAMHSA) grant</p> <p><b>Awareness</b> Healthy Community Coalition of Farmington’s stigma reduction work (2)</p>	<p><b>Collaboration</b> Lack of strong public health infrastructure</p> <p><b>Ease of Access/attitudes</b> Social norms around substance use People have increased access to marijuana and alcohol</p> <p><b>Harm Reduction</b> Lack of understanding of harm reduction Needle exchange is 1 for 1</p> <p><b>Recovery</b> No recovery residences/centers</p> <p><b>Workforce</b> Providers need education (e.g. providing trauma-informed care, training for first responders, etc.)</p>

# PRIORITY: SOCIAL DETERMINANTS OF HEALTH

## KEY TAKEAWAYS FOR FRANKLIN COUNTY

Social determinants of health were selected as a top priority in Franklin County. It was also identified as one of the top health concerns in 14 other counties and during events where those who experience health disparities in the state.

Social determinants of health are the conditions in which people live, learn, work, play, worship, and age. Domains include education, economic stability, health care access and quality, the environment, and social connectedness. Examples include access to healthy food, housing, water, air, and relationships. Differences in social determinants can create disparities that impact vulnerable populations and rural areas like Franklin County.

Franklin County community forum participants noted challenges related to social determinants of health that included high housing costs, unreliable transportation for those needing services, and the fact that older adults need to rely on others to get the care and services they need.

**Poverty** was the most frequently mentioned health indicator related to social determinants of health. According to recent estimates, 11.5% of individuals and 16.6% of children in Franklin County live in poverty. This is similar to the state overall for both individuals (11.8%) and children (13.8%).

**Adverse childhood experiences (ACEs)** are a list of potentially traumatic events that occur during childhood and increase the likelihood of negative health and behavioral outcomes later in life. In 2019, 23.2% (1 in 4) of high school students in Franklin County reported having experienced four or more ACEs.

**Housing Insecurity** was the third most frequently mentioned health indicator. Between 2015-2019, 8.6% of Franklin County residents spent more than half their income on housing.

**Free and reduced lunch** was the fourth most identified health indicator. In 2021, 38.1% of children

in Franklin County were eligible for free or reduced lunch.

**Access to broadband** was the fifth most frequently identified social determinant of health. In 2017, only 43.3% of residents had access to broadband/ This was less than half the percentage of Maine residents overall (88.6%). This means 56.7% of residents are likely unable to access telehealth services or participate in the global market place.

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*"I wanted to check off all social determinants of health - I'm more interested in the indicators that I think we can really change"*

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Community members facing systemic disadvantages can be especially impacted by social determinants of health. Individuals with disabilities are impacted by a lack of transportation and face issues of discrimination. In addition, white rural communities face unique challenges and stigma related to poverty, especially in rural areas. Poverty and Black or African Americans noted poverty, unemployment, and food insecurity issues. Older adults often live on limited incomes and must rely on the support of others as well as face barriers related to transportation and food insecurity.

Despite the challenges related to social determinants of health, community members noted that there is good collaboration between community organizations and local programs. Resources mentioned include Western Maine Transportation and WMCA Homeless Support and Whole Families programs, and the Franklin Memorial Hospital food pantry.

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*For more information about how those who may experience systemic disadvantages are impacted by this priority health topic area, please see the State CHNA Report.*

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## MAJOR HEALTH CONCERNS FOR FRANKLIN COUNTY

INDICATOR	FRANKLIN COUNTY			BENCHMARKS			
	POINT 1	POINT 2	CHANGE	MAINE	+/-	U.S.	+/-
<b>SOCIAL DETERMINANTS OF HEALTH</b>							
Individuals living in poverty	2009-2011 14.2%	2015-2019 11.5%	○	2015-2019 11.8%	○	2019 12.3%	N/A
Children living in poverty	2018 20.4%	2019 16.6%	○	2019 13.8%	○	2019 16.8%	○
Children eligible for free or reduced lunch	2020 48.6%	2021 38.1%	N/A	2021 38.2%	N/A	2017 15.6%	N/A
Median household income	2007-2011 \$40,502	2015-2019 \$51,422	★	2015-2019 \$57,918	!	2019 \$65,712	N/A
Unemployment	2018 4.0%	2020 6.1%	N/A	2020 5.4%	N/A	2020 8.1%	N/A
High school student graduation	2019 81.2%	2020 85.9%	N/A	2020 87.4%	N/A	2019 87.1%	N/A
People living in rural areas	—	2019 100.0%	N/A	2019 66.2%	N/A	—	N/A
Access to broadband	2015 41.8%	2017 43.3%	N/A	2017 88.6%	N/A	2017 90.4%	N/A
No vehicle for the household	2007-2011 1.9%	2015-2019 1.7%	○	2015-2019 2.1%	○	2019 4.3%	N/A
Persons 65 years and older living alone	2011-2015 22.8%	2015-2019 27.0%	N/A	2015-2019 29.0%	N/A	2019 26.6%	N/A
Households that spend more than 50% of income toward housing	—	2015-2019 8.6%	N/A	2015-2019 12.0%	★	—	N/A
Housing insecure (high school students)	2017 4.1%	2019 4.5%	○	2019 3.3%	○	—	N/A
Adverse childhood experiences (high school students)	—	2019 23.2%	N/A	2019 21.3%	○	—	N/A
Associate's degree or higher among those age 25 and older	2007-2011 32.1%	2015-2019 35.4%	N/A	2015-2019 41.9%	N/A	2019 41.7%	N/A
Commute of greater than 30 minutes driving alone	—	2015-2019 36.2%	N/A	2015-2019 32.9%	N/A	2019 37.9%	N/A

CHANGE columns shows statistically significant changes in the indicator over time.

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N/A means there is not enough data to make a comparison.

BENCHMARK columns compare the county data to the state and national data.

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○ means there is no statistically significant difference between the data points.

N/A means there is not enough data to make a comparison.

ADDITIONAL SYMBOLS

\* means results may be statistically unreliable due to small numbers, use caution when interpreting.

— means data is unavailable because of lack of data or suppressed data due to a small number of respondents.



# COMMUNITY RESOURCES TO ADDRESS SOCIAL DETERMINANTS OF HEALTH

Franklin County community members point to several resources available that improve social determinants of health. These include many resources available to assist residents with accessing healthy foods, community cohesion, health screenings, and new revenue streams becoming available. However, community members also identified several challenges related to social determinants of health, including high levels of poverty, lack of resources for housing and transportation, high levels of food insecurity, isolation and rurality, and limited broadband access.

The following information was gathered from participants during a group activity, where participants were asked to share their knowledge of the gaps and needs or resources and assets in their communities about the identified health priorities. The numbers in parentheses indicate the number of times community members mentioned or concurred with what was listed.

Table 9. Gaps/Needs and Available Resources (Social Determinants of Health)

AVAILABLE RESOURCES	GAPS/NEEDS
<p><b>Community Cohesion</b> Boys &amp; Girls Scouts helping &amp; volunteering Collaboration (2) Support from MaineHealth and Franklin Community Health Network</p> <p><b>Food</b> Hospital food pantry (3)</p> <p><b>Housing</b> WMCA Homeless Support program</p> <p><b>Transportation</b> Western Maine Transportation</p> <p><b>Screening</b> Social Determinants of Health screenings (3)</p> <p><b>Family Support</b> Western Maine Community Action Whole Families program</p>	<p><b>Isolation</b> Social isolation (2) Lack of broadband No transportation No shelters for individuals/families</p> <p><b>Infrastructure/coordination</b> Lack of strong public health infrastructure (5) Siloed work (5) No homeless shelters</p>

# OTHER IDENTIFIED NEEDS

The following is a list of all health priorities identified in the Franklin County forum. Each participant was allowed to vote for up to 4 priorities from a list of twenty-four priorities. The first column is the name of the priority, the second column is the total number of votes that priority received, and the final column is the percentage of participants who voted for that priority.

Table 10. All Priority Health Topic Areas for Franklin County

PRIORITIES	# OF VOTES	% OF PARTICIPANTS
Mental Health	24	69%
Access to Care	17	49%
Substance & Alcohol Use	17	49%
Social Determinants of Health	16	46%
Physical activity, nutrition, and weight	11	31%
Diabetes	4	11%
Intentional Injury	4	11%
Children with special needs	3	9%
Older adult health	3	9%
Health Care Quality	3	9%
Pregnancy and Birth Outcomes	3	9%
Tobacco	3	9%
Cancer	2	6%
Environmental Health	2	6%
Infectious Disease	2	6%
Cardiovascular Disease	1	3%
Oral Health	1	3%

# APPENDIX: METHODOLOGY

The Maine Shared CHNA is a public-private collaboration governed by a Steering Committee, which is made up of representatives of each member organization (CMHC, MGH, MH, NLH, and Maine CDC). The Steering Committee sets fiscal and operational goals that are then implemented by the Maine Shared CHNA Program Manager. Input is provided by key stakeholder groups including the Metrics Committee and the Health Equity/Community Engagement Committee.

The **Metrics Committee** is charged with creating and reviewing a common set of population/community health indicators and measures every three years. Before the 2018-2019 Maine Shared CHNA, the Metrics Committee conducted an extensive review of the data using the following criteria as a guide: 1.] describes an emerging health issue; 2.] describes one or more social determinants of health; 3.] measures an actionable issue; 4.] the issue is known to have high health and social costs; 5.] rounds out our description of population health; 6.] aligns with national health assessments (e.g.: County Health Rankings, American Health Rankings, Healthy People); 7.] data is less than 2 years old; 8.] data was included in the previous data set, or 9.] the Maine CDC analyzes the indicator in a current program. This review process was carried into the 2021-2022 Maine Shared CHNA, where the Metrics Committee also reviewed the previous data set to check for changes in data sources, potential new sources of data to round out certain topics, and to deepen Social Determinants of Health data which many of our partners have included in their work.

The **Health Equity/Community Engagement Committee** is charged with updating outreach methodology to ensure a collection of broad, diverse, and representative qualitative data from groups that are more likely to experience health disparities. To ensure these methods reflect the needs and cultural expectations this committee included representatives from a variety of Maine's ethnic-based and community-based organizations, along with representatives from public health and healthcare, and a variety of additional partners.

The 2021-2022 Maine Shared CHNA process involved three phases.

## Data Analysis

The first phase of the project involved the analysis of more than 220 health indicators for the state, counties, public health districts, selected cities, and by specific demographics when available.

Data analysis was conducted by the Maine CDC and its epidemiology contractor, the University of Southern Maine with additional support from the contracted vendor, Market Decisions Research.

## Community Outreach and Engagement

Community outreach and engagement for the Maine Shared CHNA included the following efforts:

- 17 County Forums (Maine)
- 9 Community Sponsored Events
- 1,000 Oral Surveys

County Forums were held in each of Maine's 16 counties, with one county, Cumberland, hosting one event in western Cumberland and one in eastern Cumberland in recognition of the differences between Greater Portland (Maine's most densely populated area) and the Lakes Region, (a more rural area). Local planning teams led by local healthcare and public health district liaisons organized and promoted these events. Participants were shown a PowerPoint presentation with relevant county data and were led through guided discussions to identify indicators of concern. Participants then voted to identify their top four health priorities. They were then asked to share their knowledge on gaps and assets available in their communities to address each of the top priorities identified.

New this cycle was an expanded effort to reach those who experience systemic disadvantages and therefore experience a greater rate of health disparities. Two types of outreach were piloted. One effort included nine community-sponsored events. The hosts were chosen for their statewide reach.

The communities included:

- Black or African American
- Homeless or formerly homeless
- LGBTQ+ community
- Older adults
- People who are or hard of hearing
- People who live with a disability
- People with low income
- People with a mental health diagnosis
- Youth

These events followed the same methodology as county forums with hosts providing input on the data presentation and leading the effort to recruit participants

Oral surveys were conducted in collaboration with eight ethnic-based community organizations' (ECBO's) community health workers to better reach Maine's immigrant population. There were 1,000 surveys were conducted in either English (32%), Somali, (24%), Arabic (23%), French (8%), Spanish (5%), Lingala (3%), and other languages including Swahili, Maay Maay, Portuguese, Oromo, Eretria, Kirundi, and Amara. When asked for their countries of origin, respondents most commonly cited the United States (212), Iraq (205), Somalia (157), The Democratic Republic of Congo (81), Djibouti (70), Kenya (30), and Mexico (29).

Other countries of origin mentioned included Rwanda, Ethiopia, Angola, Syria, Guatemala, South Africa, Palestine, Puerto Rico, Morocco, Afghanistan, El Salvador, Nigeria, Canada, Burundi, Eritrea, France, Honduras, Uganda, Jamaica, Mali, Gabon, Sudan, Nicaragua, Peru, and Brazil

The survey was an adaptation of the City of Portland's Minority Health Program Survey conducted in 2009, 2011, 2014, and 2018. In 2021, a small group of stakeholders convened to adapt

this survey to meet the needs of the Maine Shared CHNA. This group included those who deployed the survey as well as other interested parties.

Groups that piloted these new outreach methods were offered stipends for their time.

Due to concerns related to COVID-19, community engagements efforts were conducted virtually except the event for the deaf or hard of hearing, which was held in a gymnasium at the Governor Baxter School for the Deaf on Mackworth Island. Oral surveys were conducted telephonically or by following current U.S. CDC COVID-19 protocols.

Community engagement was supported by John Snow, Inc. (JSI), who also conducted the initial qualitative analysis. All support materials including Data Profiles and PowerPoints were produced by Market Decisions Research.

## Reporting

Initial analysis for each event and the oral surveys were reviewed by local hosts for accuracy and to ensure the information the community may find sensitive was flagged. Final CHNA reports for the state, each county, and districts were developed in the spring of 2022. Final Reports were written and produced by Market Decisions Research.

In addition to Urban, County, and Health District reports, the County, District, and State level data are also available on an [Interactive Data Portal](#). The data in the portal is arranged by health topic and provides demographic comparisons, trends over time, definitions, and information on the data sources. Visit [www.mainechna.org](http://www.mainechna.org) and click on **Interactive Data** in the menu to the left. The Maine Shared CHNA website is hosted by the Maine DHHS. ([www.mainechna.org](http://www.mainechna.org)).

One virtual community forum was held in Franklin County on November 3, 2021, with 35 total attendees. Persons from the following organizations representing broad interests of the community who were consulted during the engagement process:

- Crayon Country Educational Childcare
- Franklin Community Health Network
- Franklin Memorial Hospital
- Franklin Memorial Hospital Auxiliary
- Healthy Community Coalition
- Healthy Community Coalition of Greater Franklin Co
- MaineHealth
- Maine Literacy Volunteers/Spruce Mountain
- Mt. Blue Adult Education
- RSU9
- Office of Child and Family Services
- Western Maine Community Action
- Western Maine Community Action WIC Program

For a complete listing of organizations consulted for each of the 10 health equity outreach efforts, please see the Acknowledgements, page 21. The State Report, found on the Maine Shared CHNA website, [www.mainechna.org](http://www.mainechna.org), provides a full description of findings by each community-sponsored event.



# ACKNOWLEDGMENTS

Funding for the Maine Shared CHNA is provided by the partnering healthcare systems with generous support from the Maine CDC and countless community partners and stakeholder groups. Additional funding was provided by the Maine Health Access Foundation and the Maine CDC to conduct additional outreach to engage those whose voices would not otherwise be distinctly heard. The Maine Shared CHNA is also supported in part by the U.S. Centers for Disease Control and Prevention (U.S. CDC) of the U.S. Department of Health and Human Services (U.S. DHHS) as part of the Preventive Health and Health Services Block Grant (awards NB01OT009343-01 & NB01OT009413-01). The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by the U.S. CDC/HHS, or the U.S. Government.

The infrastructure for community-led efforts is gaining strength. We are grateful to those who put their trust in the Maine Shared Community Health Needs Assessment process. Together, the MSCHNA and each of our community hosts have strived to ensure their voices are reflected herein.

## Oral Survey Sponsors

Capital Area New Mainers Project  
City of Portland's Minority Health Program  
Gateway Community Services  
Maine Access Immigrant Network  
Maine Community Integration  
Maine Department of Health and Human Services\*  
Maine Immigrant and Refugee Services  
Mano en Mano  
New England Arab American Organization  
New Mainers Public Health Initiative

## Community Event Sponsors

Consumer Council System of Maine  
Disability Rights Maine  
Green A.M.E. Zion Church  
Health Equity Alliance  
Maine Continuum of Care  
Maine Council on Aging  
Maine Primary Care Association  
Maine Youth Action Network

\*Includes the Manager of Diversity, Equity, and Inclusion and the Maine CDC.

Months of planning were conducted by stakeholder groups including the Metrics Committee, Data Analysis Team, Community Engagement Committee, Health Equity Committee, and Local Planning teams. For a complete listing please visit the Maine Shared CHNA website [About Us](#) page. Significant analysis was conducted by epidemiologists at the Maine CDC and the University of Southern Maine's Muskie School of Public Service. Market Decisions Research provided quantitative and qualitative analysis and design and production support. John Snow, Inc. (JSI) provided methodology, community engagement, and qualitative analysis expertise and support. The oral survey was adapted from the City of Portland's Minority Health Program's survey. Special thanks to the Partnership for Children's Oral Health for their data contribution.



