

Business to Business Zoom Conference Series

Supporting Women's Health

Topics:

- Health in the headlines
 - Latest on COVID-19
 - Latest on Monkeypox
- What is women's health?
- Mammograms
- Recommendations for screenings
- Digital experience
- Self-scheduling how it works





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Legal Disclosure:

The Coronavirus pandemic is an ongoing, continuously evolving situation.

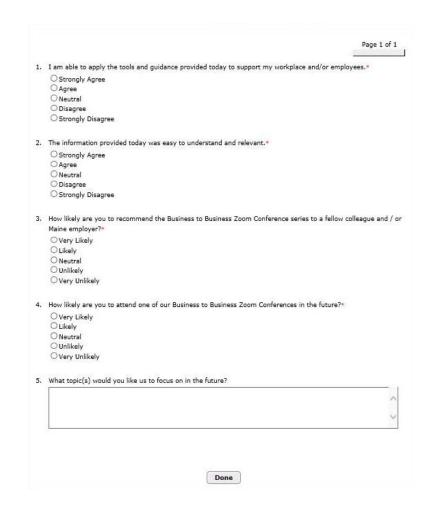
Northern Light Health encourages everyone to follow federal and state governmental guidance and mandates.

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Northern Light Health and the presenters make no guarantees or warrantees regarding any information provided.

Ask us questions – give us feedback – this hour is for you

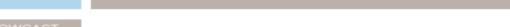
 Please use the <u>Q and A</u> function to ask your questions at anytime.

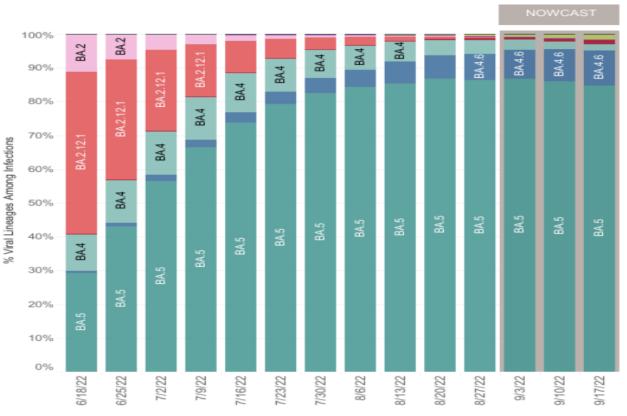


Health in the headlines

COVID – 19 Current Subvariants







Collection date, week ending

U	3	-

United States: 9/11/2022 - 9/17/2022 NOWCAST

WHO label	Lineage #	US Class	%Total	95%PI
Omicron	BA.5	VOC	84.8%	83.2-86.3%
	BA.4.6	VOC	10.3%	9.1-11.7%
	BA.4	VOC	1.8%	1.6-1.9%
	BF.7	VOC	1.7%	1.2-2.4%
	BA.2.75	VOC	1.3%	0.8-2.2%
	BA.2.12.1	VOC	0.0%	0.0-0.0%
	BA.2	VOC	0.0%	0.0-0.0%
	B.1.1.529	VOC	0.0%	0.0-0.0%
	BA.1.1	VOC	0.0%	0.0-0.0%
Delta	B.1.617.2	VBM	0.0%	0.0-0.0%
Other	Other*		0.0%	0.0-0.0%

Enumerated lineages are US VOC and lineages circulating above 1% nationally in at least one week period. "Other" represents the aggregation of lineages which are circulating <1% nationally during all weeks displayed. These data include Nowcast estimates, which are modeled projections that

may differ from weighted estimates generated at later dates

AY.1-AY.133 and their sublineages are aggregated with B.1.617.2. BA.1, BA.3 and their sublineages (except BA.1.1 and its sublineages) are aggregated with B.1.1.529. Except BA.2.12.1, BA.2.75 and their sublineages, BA.2 sublineages are aggregated with BA.2. Except BA.4.6, sublineages of BA.4 are aggregated to BA.4. Except BF.7, sublineages of BA.5 are aggregated to BA.5. Sublineages of BA.1.1 and BA.2.75 are aggregated to the parental BA.1.1 and BA.2.75 respectively. Previously, BA.2.75 was aggregated with BA.2, and BF.7 was aggregated with BA.5.



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COVID - 19

- Variants to pay attention to ...
 - BA.4 and BA.5 (currently predominant)
 - BA.2.75.2 (rising worldwide) a great evader
 - BF.7 one mutation more then BA.5 also increased evasion
 - BA.4.6 making a strong showing in US recently
- Metrics are improving in the US but ...
 - 24,000 hospitalized with 3,000 in ICU
 - 400 deaths per day
 - UK cases increased by 30% week over week and ... US has lagged UK by one month throughout pandemic
 - Wastewater shows increasing viral load new subvariants becoming more numerous

COVID – 19: The Bottom Line

- Another surge is likely in a month or so
- What to do ...
 - Booster
 - High quality masks indoors
 - Physical distancing indoors
 - Wash hands
 - Sanitize surfaces
 - Good ventilation
 - Isolate if sick

Flu

- Two years of decreased infections due to widespread protective behaviors diminished population immunity.
- Severe flu season in Australia historically, northern hemisphere follows southern hemisphere pattern.
- US season expected to be severe lower immunity, discontinued protective behaviors, track record in Australia.
- Like Australia, US season has started earlier. Predominant variant is also Influenza A subtype H3N2. Cases have already been reported in ME.
- This year, vaccination is very important and likely to be only moderately supported by population due to vaccination fatigue and lack of trust in CDC/government.
- Remember, 60,000 people die in the US each year from Influenza.

Monkeypox

- 25,000 cases in the US with 2 deaths.
- Predominantly MSM transmission, still.
- Cases are declining probably due to behavior changes and vaccinations.
- 19 cases in US children school, including hugging, not a concern for transmission.
- Most likely to continue to decline, with occasional flare-ups.

Easy access to schedule your vaccine, booster, or Flu shot

COVID-19 (Coronavirus) Portal - Public Vaccination (northernlighthealth.org)

🕸 Northern Light Health.

Public Vaccination

COVID-19 Vaccination and Booster Eligibility Updates

Booster dose appointments for Pfizer, Moderna, and Johnson & Johnson COVID-19 vaccines are now available for people 18 and over who meet criteria.

People 5 years or older are currently eligible to schedule a COVID-19 vaccination.

Important:

- Community members under age 18 who would like to be vaccinated, must have a parent or guardian complete and initial the online scheduling form on their behalf.
- In addition to scheduling a vaccine using the online process, patients under 18 are be required to bring a completed consent to treat formsigned by their parent or guardian to their appointment.
- Patients under the age of 16 must be accompanied by a parent or guardian to their vaccination.
- If you have any questions please call: 207-204-8551*

Scheduling your vaccination:

- . If you cannot find an appointment that works for you at a Northern Light Health location, please visit the state COVID-19 vaccination sites list.
- Please print your appointment confirmation and bring it with you. Vaccination candidates will receive an email confirming their vaccination location



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^{*}Long distance or carrier fees may apply.

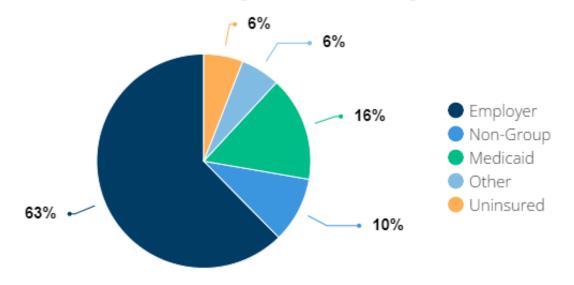
Poll Question 1:



Why you should invest in women's health

The Critical Role of an Employer to Support Women's Health

Health Insurance Coverage of Women Ages 19-64, 2020, Maine



57% of the American work force is comprised of women

Note: Other includes Medicare, TRICARE, and other sources of coverage. Percentages may not sum to 100% due to rounding. N/A: Estimates with relative standard errors greater than 30% are not provided

Source: KFF, State Health Facts, <u>Health Insurance Coverage of Women 19-64</u>, based on the Census Bureau's March Current Population Survey (CPS: Annual Social and Economic Supplements), 2021.





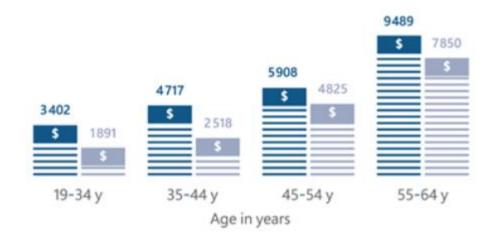
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Women seeking care...

Women Incur Greater Health Care Costs, Particularly **During the Reproductive Years**

WomenMen

Average health spending per capita by age, 2015



Women Who Do Not Have a Regular Clinician Are Less **Likely to Receive Certain Preventive Services**

		Have a regular clinician	No regular clinician
Pi	Mammogram (ages 40-64 y)	75%	43%
•6	Pap test	69%	53%
4-0	Talked to clinician about diet, exercise, or nutrition	80%	55%
a	Talked to clinician about mental health issues	56%	38%
<u></u>	Talked to clinician about smoking	52%	45%

NOTES: Mammogram and pap in prior 2 years. Clinician counseling in past 3 years.

Authors: Usha Ranji, MS; Alina Salganicoff, PhD; and David Rousseau, MPH; for the Kaiser Family Foundation.

Notes: Among women aged 18-64 unless otherwise noted. All data are from 2017.

Source: Kaiser Family Foundation analysis. Original data and detailed souce information are available at: kff.org/JAMA_6-11-2019.

Please cite as: JAMA. 2019;321(22):2154. 10.1001/jama.2019.5271





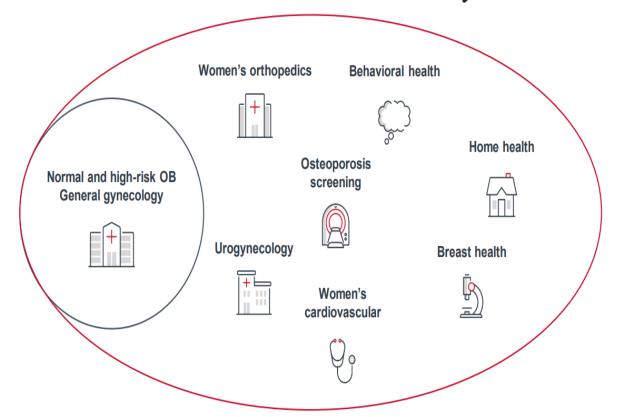


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What is women's health? How do we access it?

What is Women's Health

Definition of women's health extended beyond OB/GYN



Women have a unique set of healthcare challenges and are at higher risk of developing certain conditions and diseases than men. A few of the most common are:

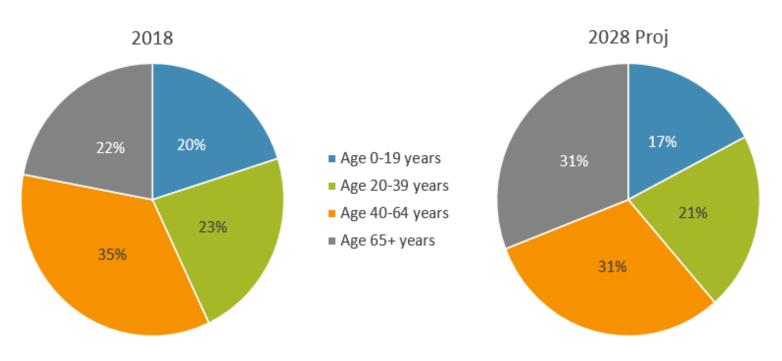
- Heart disease
- Stroke
- Diabetes
- Maternal health issues
- UTI
- Sexual health
- Breast cancer
- Osteoporosis



Local Women's Health



Maine Female Population by Age Group, 2018 and 2028







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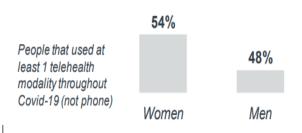
How to Access Care for Women

Women embracing, leading use of telehealth



Telehealth adoption increases during Covid-19 pandemic

- Providers increased telehealth usage, including for OB-GYN and behavioral health services
- Patients become more tech-savvy and the generations that grew up with digital technology are now adults and having children





Women often happier with and more likely to use telehealth services than men

70%

OF WOMEN SATISFIED WITH TELEMEDICINE ENCOUNTER

7 out of 10 women in Austria were very satisfied with their telemedicine encounter compared to 59% of men

58.5%

OF WOMEN'S PRIMARY CARE VISITS WERE CONDUCTED VIRTUALLY

Almost 6 out of 10 women used telemedicine for primary care visits during Covid-19 compared to 42% of men

48%

Of women think that a 'one-stop-shop' clinic for all routine women's health services would improve access

42%

Of women think that more **flexible** appointment times would improve their access to women's services

35%

Of women think that **more time with health** care professionals would improve their use of services



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Services in your community















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Fighting cancer is a team sport – Rachel's story

The day our family changed forever

- Mom of three young children
 - 13
 - Five
 - Four
- Work from home employee
 - Normalizing cancer for kids' sake
 - Including kids in treatments
 - Making holidays fun
- Husband works fulltime outside of home

- October 23, 2017
 - found lump in breast
- October 24, 2017
 - mammogram and ultrasound
- October 31, 2017
 - Cancer diagnosis
- November 3
 - Lumpectomy
- November 30, 2017
 - First round of chemotherapy, five rounds total
- Radiation, 36 treatments
 - Five days a week for seven weeks and one day in a row



Fast forward five years and

Cancer doesn't end when treatments are over

- Working outside of home
- Follow up appointments
- Residual effects of treatments

Cancer Advisory Board

Survivorship Program

What are recommendations for screenings for women?

Screening Recommendations

American Cancer Society

- Age 40-44: Option to start annual screening
- Age 45-54: Annual screening
- Age 55 and older*: Option to go to every other year or continue annual screening

https://www.cancer.org/cancer/breast-cancer.html

US Preventative Task Force

- Age 40-49: Individual choice to start every other year screenings
- Age 50-74: Every other year screening
- Age 75 and older: No formal recommendation

https://www.uspreventiveservicestaskforce.org/uspstf/recommendation/breast-cancer-screening

It's important to know your risk factors and discuss the proper guidelines with your healthcare provider

^{*}Screening should continue as long as patient is in good health & expected to live at least another 10 years

You pick a time and date that works for you how to access our Mammogram Services

Direct Book

- online
- at your convenience
- an available time that works best for you
- https://northernlighthealth.org/scheduleamammogram

Walk in

 Many of our locations offer walk in services for screening mammograms

Diagnostic
Mammograms
(Patient feels a lump
or other abnormality)



Mammogram scheduled ASAP usually within 3-5 days

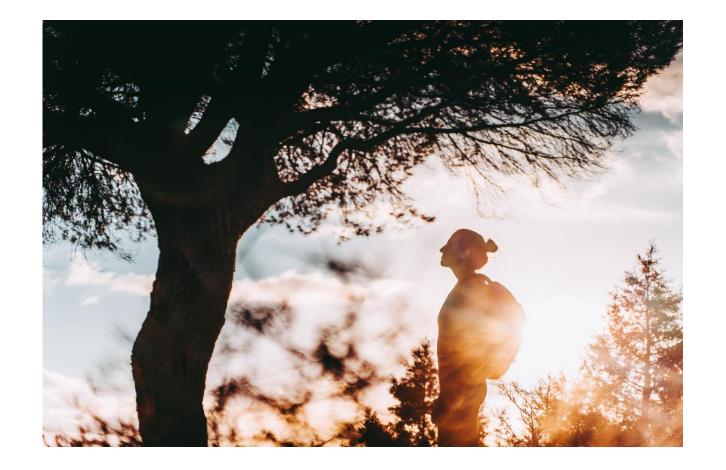


Images immediately reviewed by Radiologist while the patient waits

Why supporting women and their health should be a priority

Prevention

- Obesity
- Alcohol intake
- Physical inactivity



Survivorship



- Definition
- Phases
- Prevalence
- Importance
- Survivorship Care

Poll Question 2:



Roundtable discussion – Please use Q and A to ask your questions



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Breast Cancer Survivor
Breast Cancer Advisory
Board, Northern Light
Cancer Care



Jen Castonguay, RTR, CT Director Diagnostic Services, Northern Light SVH



Elizabeth Dennis, DO Internal Medicine Director Adult Cancer Survivorship Program, Northern Light Cancer Care

Tools you can use:

https://northernlighthealth.org/Resources/Safe-Return-to-Business



Register and save the date for Thursday, November 10 and December 8

- November 10 The Emotional, Physical, and Financial Cost of Diabetes
- December 8 Collectively improving quality of life across Maine



One-hour Zoom Conferences Moderated forum with Q and A presented by Northern Light Health

ZCOM Business to Business Conference Series

GOOD HEALTH IS GOOD BUSINESS

Learn how to support your employees and your customers to operate a safe and healthy business.



PLEASE REGISTER BY CLICKING HERE

BEFORE JOINING THE MEETING

you upon registering

NOVEMBER 10 at 11 am The Emotional, Physical, and Financial Cost of Diabetes

TOPICS

- · Health in the headlines
- · Prevalence, symptoms, and significance
- · Prediabetes what you need to know
- · What can employers do?
- · Nutrition therapy counseling
- · Effects of chronic disease on mental health

Jim Jarvis, MD, FAAFP

Senior Physician Executive, Incident Command Northern Light Health Director, Clinical Education

Northern Light Eastern Maine Medical Center

Diabetes, Nutritional counseling Northern Light Maine Coast Hospital

Manager, Clinical Nutrition and Counseling Northern Light Maine Coast Hospital

Rick Redmond, LCSW

AVP Access and Service Line Development Northem Light Acadia

Onycha Carlson

Nutrition Specialist Northern Light Beacon Health

Moderated by:

Ed Gilkey, MD, MS, MBA, CPE Northern Light Beacon Health

Attendees are asked to join the conference by Zoom and listen to audio using your computer only. Please do not dial in while also connected via your computer. The dial-in number is for those not joining by computer. This will help accommodate a larger number of participants, See you Thursday!

Please contact Lanie Abbott for more information lwabbott@northernlight.org



Collectively improving quality of life across Maine

- Social Determinants of Health
 What are they, How do they impact health, What to look for / notice
 Healthcare and Community Partnerships to improve health
 Findhelp.org

BY CLICKING HERE BEFORE JOINING THE MEETING The Zoom meeting ID will be sent to you upon registering

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