

Auxiliary

Board of Directors

President

Nazrin Dixon

Vice President

Laurie Cates

Past President

Susan Nasberg

Secretary

Jamie Haining

Treasurer

Mikele Neal

Members

Jan Currier

Heidi Edelman

Libby Perry

Rebecca Potter

Kelli Roy

Suzette Vernon

December 2021

Dear Friend,

Northern Light Eastern Maine Medical Center Auxiliary is most appreciative of the interest and support of our members and friends. As another busy year winds to a close, we would like to share some of this very special year's highlights with you.

Since 1893, the Auxiliary has been dedicated to serving our hospital and community. From their humble beginnings as Bangor General Hospital's Women's Aid Society, the Auxiliary has grown from a group of five, to more than 200. Today, the hard work and enthusiasm of the Auxiliary is in evidence more than ever.

2021 has proven to be another challenging year with many changes, pivots and adjustments. This year we made a new pledge to raise \$125K over the next 5 years an urgently needed, new neonatal transport ambulance called Miracle 2. To achieve our annual goal, we re-imagined our fundraising strategy and organized a variety of new fundraising events.

The Board and the committees continued to meet virtually, brainstorming new ideas and keeping each other in good spirits. In February, we held our first Calendar Fundraiser. This was the brainchild of our Fundraising Committee and raised \$7500 all the while being a very low contact event. The success of this lifted our spirits and enthusiasm and showed us that we can continue our mission even during the pandemic.



Encouraged by the community's response and our success with our Calendar Fundraiser and realizing that we can continue to contribute to our pledge in other ways, we created another fundraiser. This low contact fundraiser was the Mother's Day Basket in the month of May. Board members tirelessly collected items from local businesses. The basket was a wonderful collection of gift cards, spa and floral gift certificates, jewelry, and beauty products generously donated by businesses in our area. Each Board member sold many tickets online, thru Facebook, to their friends and family, to raise over \$5,000.

In June, the Board and Sponsors attended a Lunch and Learn at the LifeFlight of Maine Hangar in Bangor. It was a great opportunity to learn about the coordinated work of Miracle-1 and LifeFlight of Maine in transporting our region's most frail babies who need specialized care. The presentations underscored the importance of our mission to raise funds for the new Miracle-2 Ambulance.

And finally, we hosted our 16th Annual Kitchen Tour in November. This year, we took our traditional tour and moved it to a virtual one due to the pandemic restrictions. The committee worked tirelessly to make this event a tremendous success. The tour featured 6 beautiful kitchens in the Bangor area, was generously videotaped by WABI and was narrated by a local realtor who also did an outstanding job. We raised \$12,500 from the ticket sales as well as sponsorships.

Despite the challenges and trials we have all faced, our work continues, and our engaged, motivated and volunteer group is happy to announce that we were able to fulfill the first year pledge of \$25K towards our five-year pledge of \$125,000 to purchase Miracle 2.





Lastly, this fall we awarded four Husson University Senior Nursing students \$500 awards each, something we are committed to each year.

At an upcoming dinner event the Auxiliary Board will come together not only to celebrate our achievements but also to gather items for the homeless in the greater Bangor area. We remain hopeful that we will be able to hold in person events in 2022 to continue working on our goal. In the meantime, we are focusing on various virtual and low contact fundraising events.

We welcome your involvement in the Auxiliary in fulfilling our pledge for Miracle-2 and have various committees that offer something for everyone. You can visit our website, www.northernlight.org/auxiliaryemmc, or contact me directly at Nazrin.dixon@thefirst.com to learn more. Please let us hear your comments and suggestions. You can also stay up to date with our latest announcements and activities at our Facebook page: www.facebook.com/NLEMMCAuxiliary.

Please take a moment to review the enclosed Membership Form and indicate your contact information as well as your desired level of involvement. A return envelope is included for your convenience.

All of us on the Board of Directors of Northern Light EMMC Auxiliary send our best wishes for a happy and healthy New Year. Happy Holidays!

Sincerely,

Nazrin Dixon

Northern Light EMMC Auxiliary President